



PFDA

Pennsylvania Funeral
Directors Association

2025

CONVENTION
& EXPO

WIND CREEK RESORT & CASINO

JUNE 8 - 11, 2025 | BETHLEHEM PA

PROSPECTUS

JOIN US

PFDA Annual Convention & Expo

June 8-11, 2025 | Wind Creek | 77 Wind Creek Blvd., Bethlehem, PA 18015



We are excited to announce the PFDA Annual Convention & Expo taking place on June 8th-11th, 2025. We are pleased to celebrate at Wind Creek Resorts and Casino, Bethlehem Pennsylvania!

This is your best opportunity to connect with hundreds of Pennsylvania funeral directors, funeral home owners and managers, and crematory owners and managers at one event.

At the PFDA Exhibit Hall, convention attendees search the trade show floor for the products and services they need to support them in the funeral service profession.

PFDA develops its Convention & Exhibit Hall with you in mind. We work hard to attract the best prospective customers and keep them

in the hall. A significant percentage of our attendees have control over their companies' purchases. Our attendees represent many of the most successful funeral homes in the state.

The PFDA Annual Convention attendees return year after year for the quality educational offerings, and to see new product and service offerings. Based on the number of funeral firms who normally attend the PFDA Convention, your products and services have the potential to be offered to thousands of families annually in Pennsylvania.

ADVERTISING OPPORTUNITIES:

FREE WITH YOUR BOOTH FEE

Free Attendee Directory • Listing On PFDA Website
Listing In PFDA Newsletter • Attendees Receive Exhibitors Directory

Booth And Exhibitor Information

Registration for Exhibitor Personnel

Your company will receive two complimentary registrations per booth purchased. Registrations for all company representatives include admission to the Expo Hall and all Expo functions. We offer Convention educational events and buffet luncheon as well. The booth rental fee does not include the ticketed function for the Board Banquet. Exhibitors will also have access to our Expo Hall Opening Day cocktail Celebration. Each exhibitor will receive 4 complimentary drink tickets. This event will be held immediately after the close of the first day of our expo hall and continue until 6:30 pm. There will be food, live music, and a cash bar. Sponsorship for this event is available.

Draping & Signage

Your booth space will be framed with an 8 foot high back drape and 3 foot high side rails. A 6' X 30" draped table with two chairs and waste basket will be in each booth. You will also receive a 7" x 44" booth identification sign showing your company name and booth number. Tabletop only exhibits will receive 6'x30" draped table with two chairs and waste basket.

Security Guard Service

The PFDA contracts for security throughout the show hours. We do not guarantee against loss or damage.



We attract business minded owners and top managers, in other words, buyers. Our convention educational sessions are geared toward helping funeral directors, funeral home and crematory managers, and owners improve their businesses, better serve families and increase revenues.

We hold no competing programming during Expo hours. Our show is designed to make the most of your time. No standing around waiting for sessions to break. No wondering where everyone is. They're in the hall ...with you! We believe in keeping buyers and sellers engaged and connected during show hours.

We provide exhibitors with pre-marketing tools. You will have visibility in the PFDA Newsletter and the PFDA Website, letting buyers know that you will be an exhibitor at our Convention. This is an excellent way to get free advertising and exposure to buyers.

2025 EXHIBIT HALL FLOOR PLAN



8'x8' Booths
57-64
67-82
85-92



10'x10' Booths
1-6, 9-12, 17-20,
29-34, 37-48, 51-56



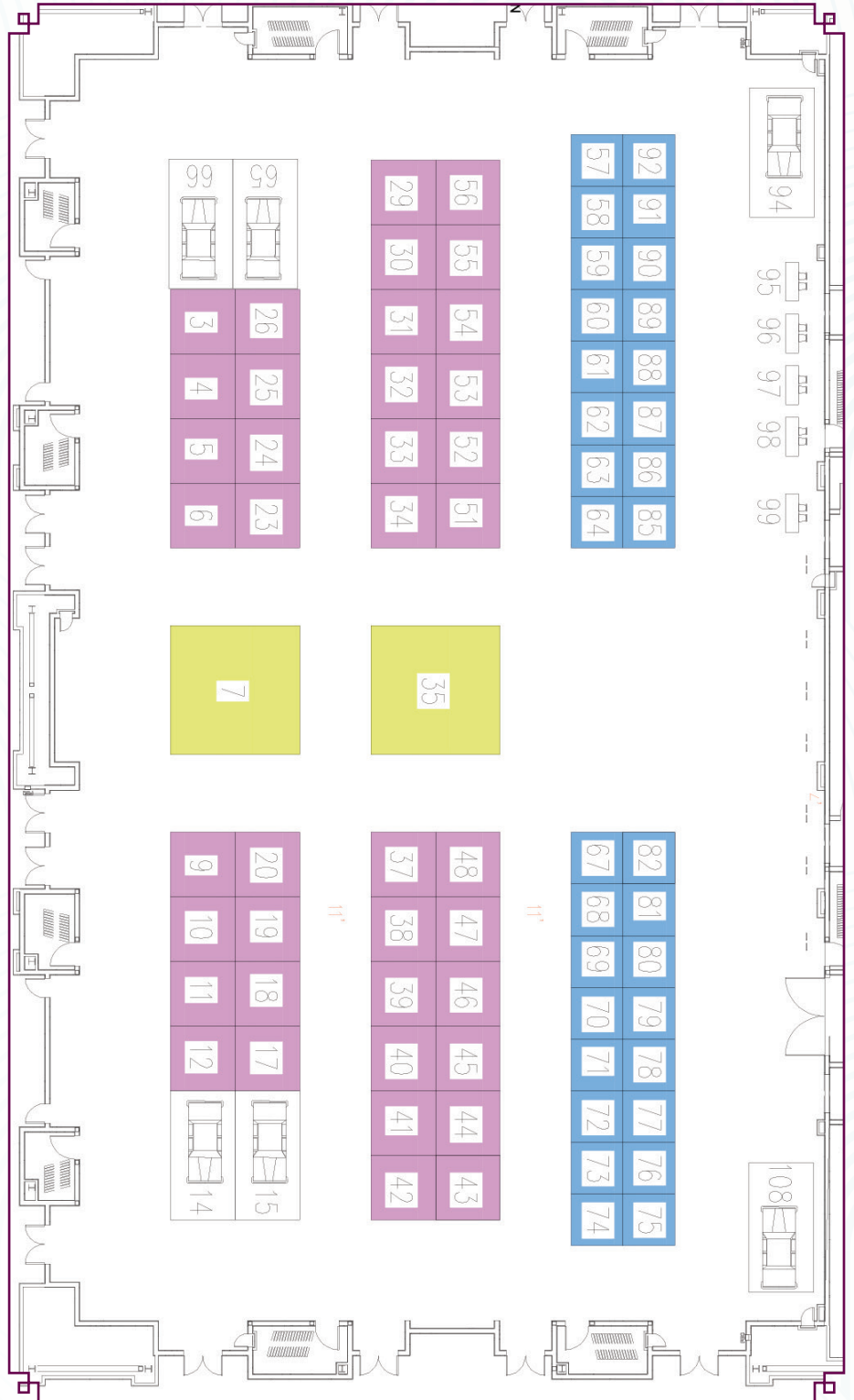
20'x20' Booths
7, 35



**10' x 20'
Automobile Booths**
14-15, 65-66, 94, 108



6' Skirted Tables
95-107





2025 EXHIBIT HALL SCHEDULE & RATES

Move In - Set Up

Monday June 9th, 2025
7:30 am - 4:00 pm,
Tuesday June 10th
7:30 am - 10:00 am

Show Management/ Final Walkthrough

Tuesday, June 10th
10:00 am

Exhibit Hall Open

Tuesday, June 10th
11:00 am - 2:00 pm,
Wednesday June 11th
11:00 am - 2:00 pm

Opening Day Expo Hall Cocktail Reception: Tuesday, June 10th | 3:30 pm - 6:30 pm

**6' Skirted
Table**

\$650

**8' x 8'
Booth**

\$900

**10' x 10'
Booth**

\$1200

**Automobile
Booth**

\$1600

**20' x 20'
Booth**

\$3500

Please call PFDA if you require a specific layout and/or reconfiguration.
*All times subject to change



EXHIBITOR INFORMATION

Booth Applications & Assignments

Exhibit booths are assigned to PFDA Convention Sponsors first, then on a first come, first serve basis. PFDA makes every effort to accommodate your booth choices. For the best chance at securing your desired location, send your contract with payment in full as soon as possible along with your preferred booth choices. Booth assignments may be changed by PFDA only with prior approval of the exhibitor. If space is not available, a waiting list will be developed in the order contracts were received. PFDA will refund all monies received with the contract to any applicant for whom space is not available. PFDA reserves the right to refuse to rent space to any company whose

display of goods or services or individual behavior is for any reason not compatible with the general character and objectives of the PFDA. A confirmation notice including booth assignment will be sent to the contact person listed on your Exhibitor Booth Space Application and Contract in early May. Directions to the convention site and unloading/loading information will be contained in your assignment packet.

Hotel Accommodations

Room Rate: \$ 159.00 plus applicable sales tax

Convention attendees will be making reservations directly with hotel by contacting the Wind Creek Hotel's Reservation Department at (484) 777-7777 and should be identifying themselves as attendees of PFDA Convention to receive special group rate. Rooms will be assigned based on availability. Please request ADA if needed.

Exhibitor Service Kit & Electrical/Internet Order Forms

The Exhibitor Service Kit along with electrical and internet service order forms will be emailed to you along with your booth rental confirmation notice and booth assignment. This exhibitor kit contains information on extra show services available from the show's official drayage company, General Exposition Services. Your contact at General Exposition is Shereen O'Donel, (610) 495-8866 or sodonel@generalexposition.com. General Exposition's order form for additional show services should be completed and returned directly to Shereen.

General Exposition Service Desk

A company representative will be available at their service desk during move-in and move-out times, and during all show hours to address questions regarding orders, and other services.

Dress

Business casual attire is the norm at the Convention & Expo.



2025 SILENT AUCTION

We invite you to join in making the 2025 Silent Auction even more successful than previous years. Thanks to our generous donors last year we raised over \$6,500.

Your donations are truly appreciated! Let's make it another successful year! All proceeds benefit the PFDA Funeral Service Action Fund & Building Fund.

Ideas For Silent Auction Donations:

Sports: Tickets for professional or college games, gift certificates for guided fishing tours, memorabilia signed by professional players

Just for Fun: Gift certificates for hotel/bed & breakfast stay, small getaway packages, theater & dining certificates
Spa Gift Certificates/Spa items

Home Decor/Hobby items
Liquor/Wine/Beer Assortments
Artwork/Jewelry

Theme Baskets: Summer/Game Night/Beach/Camping
Gift Certificates for Favorite Shops/Restaurants
Children's Items

2025 SILENT AUCTION DONATION FORM

We Need Your Help To Make The 2025 Silent Auction A Success!

We ask that all donations have a retail value of \$100 or more.

General Information		
Name:		
Organization:		
Address:		
City, State, Zip:		
Daytime Phone:		
Email:		
Donation Description: (Please be as detailed as possible, we will use this for the description of your item)		
Donation Estimated Value:		
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
We will bring the donated item to the Convention Registration Desk	We will mail the donated item to the PFDA office by May 17, 2025	We will hand deliver the donated item to the PFDA office by May 17, 2025

Please complete the Silent Auction Donation Form **BY APRIL 21st**
Fax to PFDA at 717-545-7360 or email to abby@pfda.org



PASSPORT TO DISCOVERY

Maximize The Volume Of Traffic To Your Trade Show Booth!

Once again, we'll have our Passport to Prizes!

We encourage you to participate in this year's Passport game.

To be a part of the Passport to Discovery, the fee is \$150.

Please complete the necessary area of the registration form to be included.



The rules are simple:

- Only licensed funeral directors are eligible to win.
- Passport card will be included in each funeral director's registration bag.
- To be eligible for the Passport drawing, funeral directors must visit all the vendors listed on their Passport entry card.
- At each participating booth, funeral directors will have their passport stamped.
- The completed passport card is deposited into the raffle drum located at the Convention registration desk on Wednesday, June 11, 2025 by 2:00 pm.
- A \$1,000 grand prize drawing will be held at the conclusion of the educational program on Wednesday afternoon, June 11, 2025.

SPONSORS

WELCOME

SPONSORSHIP OPPORTUNITIES

(Options For Exhibiting And Non Exhibiting Companies)



Expo Hall Cocktail Reception - \$5,000 (1 Available)

All vendors and sponsors are invited to kick off PFDA's Expo Hall Opening Day, the Expo Reception is Tuesday, June 10th from 3:30-6:30 . Join PFDA members and their guests as they enjoy live music, cocktails and food while networking with colleagues. Sponsorship for this event includes event signage and program recognition as well as 5 min – mic time, and mentions throughout the program.

SESSION SPONSORSHIPS:

General Session - \$2,500 (4 available) / Keynote - \$3,500 (1 Available)

Support the PDFDA Convention at the heart of its function, the programming. Engage with renowned national speakers. The 2025 speaker and session line-up are sure to be well received by the hundreds of funeral directors in attendance.

SPECIAL EVENT SPONSORSHIP:

President's Welcome Reception - \$3,500 (1 Available)

A tradition to kick off PFDA's Convention, the President's Welcome Reception is an evening event on Sunday, June 8th located onsite at the Wind Creek Bethlehem. Join PFDA members and their guests as they enjoy cocktails and hors d'oeuvres while networking with colleagues.

FOOD & BEVERAGE SPONSORSHIPS:

Networking Lunch - \$5,000 (2 available)

Stand out as one of the networking luncheon sponsors, providing PFDA Convention attendees with hearty and healthy options for their lunch break in the exhibit hall on Tuesday, June 10th and Wednesday, June 11th. The networking lunches offer sponsors, exhibitors, and attendees alike the opportunity to partake in great food and conversation. Food will be provided by Wind Creek Bethlehem during each lunch, and sponsors will be recognized with signage both onsite and in Convention materials in print and online.

SPONSORSHIP OPPORTUNITIES

(Options For Exhibiting And Non Exhibiting Companies)



Coffee & Breakfast - \$2,500 (3 available)

Brighten PFDA Convention-goers' mornings with a freshly brewed array of coffees and teas and satisfying breakfast. Beverages and breakfast will be provided by Wind Creek Bethlehem each morning: Monday, Tuesday, and Wednesday. Sponsors will be recognized with signage both onsite and in Convention materials in print and online.

Membership Brochure Advertisement Opportunities:

Back Page : \$1000 | Inside Full Page : \$800 | (2) Half Page Ads Available: \$500

CONVENTION WIDE SPONSORSHIPS:

Name Badge Holder - \$3,500 (1 Available)

Keep your company front and center throughout the PFDA Convention by sponsoring the official name badge holders. Name badges will be designed to prominently include your company's logo, and every attendee will be required to wear their name badge to gain entry to the events and sessions during the duration of the convention, including all activities in the exhibit hall.

Registration Bags - \$3,500 (1 Available)

Keep your company in the hands of every PFDA Convention attendee by sponsoring the official PFDA Convention registration bag. This bag will be presented to each and every attendee when they register for the convention. The bags are often used by attendees throughout the show to carry their information and materials. Lightweight totes will display your company's logo and important information. Designs will be reviewed by the sponsor prior to manufacturing.

Floor Decals- \$2,000 (1 Available)

Help PFDA Convention attendees find their way to the important places they need to be during the 2024 Convention. Custom decals will show your company's logo and message. These large, highly visible decals will be used throughout the hotel and expo hall to help guide attendees, while at the same time featuring your company's key information. Designs will be reviewed by the sponsor prior to manufacturing and set-up.

EXHIBITOR APPLICATION & CONTRACT

2025 PFDA CONVENTION & EXPO

Company Information	
Exhibiting Company Name:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	
Website:	
Person Completing Form:	

Each exhibit booth package includes two (2) complimentary registrations for onsite company representatives to attend the Expo, all Expo food functions, convention education sessions, and non-ticketed social activities. Additional badges for company employees may be purchased for \$185.00 each. Spouse/Guest Registration Fee: \$185.00 each.

Guests are persons outside the funeral services, cemetery and related professions accompanying a registrant.
ALL REPRESENTATIVES AND SPOUSE/GUESTS MUST WEAR A NAME BADGE TO ENTER THE EXHIBIT AREAS.
 If any of the below registrants have any special needs due to a disability, please attach a statement of their needs.

Company Representative Badge Requests	
Print name exactly as it appears on badge.	REGISTRATION FEE
1.	Complimentary
2.	Complimentary
3.	\$185
4.	\$185
5.	\$185
6.	\$185

Spouse/Guest Registration	
Print name exactly as it appears on badge.	REGISTRATION FEE
1.	\$185
2.	\$185

EXHIBITOR APPLICATION & CONTRACT

2025 PFDA CONVENTION & EXPO

Booth Selection & Fees

All booth space contracts received will be assigned on a first come, first serve basis after sponsor elections. Please indicate preferred booth selections: (see Expo Floor plan)

Booth Size:

1st Choice:

2nd Choice:

3rd Choice:

4th Choice:

Person Completing Form:

Exhibit Fee Selection:

20' x 20' Booth \$3500

20' x 10' Automotive Booth \$1600

10' x 10' Booth \$1200

8' x 8' Booth \$900

6' x 30" Tabletop \$650
(only 5 available)

Exhibit Specifications

Height at Highest Point:

Dimensions (depth x width):

Weight (max):

Competition Proximity

The PFDA will make every effort to comply with your request to be close to or separated from specific companies. However, this may not always be possible. The PFDA will have final authority on booth assignments. Please list names of specific companies:

We wish to be CLOSE to:

We wish to be SEPARATED from:

Products you will be exhibiting:

EXHIBITOR APPLICATION & CONTRACT

2025 PFDA CONVENTION & EXPO

Payment Information	
Booth Total:	
Additional Badge Total:	@\$185
Total Enclosed:	
<input type="checkbox"/> Check: Please make checks payable to PFDA	<input type="checkbox"/> Credit Card: #
Name as it appears on card:	
Expiration Date: /	Security ID:
Credit Card Billing Address:	
Authorized Signature:	

Authorized Representative
The following individual will serve as the authorized representative of the company listed above regarding the 2025 PFDA Convention & Expo. This person will receive all exhibit related mailings for this year's Expo. I have read the rules and regulations pertaining to the 2025 PFDA Convention and Expo (see Rules of Expo), and agree that all representatives and exhibiting personnel from my company will comply with them.
Print Name of Authorized Representative:
Address (if different from company):
Name as it appears on card:
Email Address:
Signature of Authorized Representative:

Submit completed Exhibitor Application & Contract to:

PFDA Convention Exhibitor
7441 Allentown Boulevard | Harrisburg, PA 17112
Email: kristine@pfda.org | Fax: (717) 545-7360
Questions: Please call (717) 545-7215

SPONSORSHIP APPLICATION & CONTRACT 2025 PFDA CONVENTION & EXPO

Company Information	
Sponsorship Company Name:	
Address:	
City, State, Zip:	
Daytime Phone:	Fax:
Email:	
Website:	
Person Completing Form:	

Sponsorship Selection (Please Circle)			
Sponsorship Type:	Cost:	Sponsorship Type:	Cost:
General Session	\$2500	Name Badge Holder	\$3500
Keynote	\$3500	Registration Bags	\$3500
President's Welcome Session	\$3500	Floor Decals	\$2000
Networking Lunch	\$5000	Membership Brochure	Back Page \$1000
Coffee & Breakfast	\$2500	Membership Brochure	Inside Full Page \$800
Expo Hall Cocktail Reception	\$5000	Membership Brochure	Half Page \$500
Passport to Discovery	\$150		

Payment Information	
Total Enclosed:	
<input type="checkbox"/> Check: Please make checks payable to PFDA	<input type="checkbox"/> Credit Card: #
Name as it appears on card:	
Expiration Date: /	Security ID:
Credit Card Billing Address:	
Authorized Signature:	

Submit completed Exhibitor Application & Contract to:
 PFDA Convention Sponsor
 7441 Allentown Boulevard | Harrisburg, PA 17112
 Email: kristine@pfda.org | Fax: (717) 545-7360
 Questions: Please call (717) 545-7215



WIND CREEK[®]

BETHLEHEM

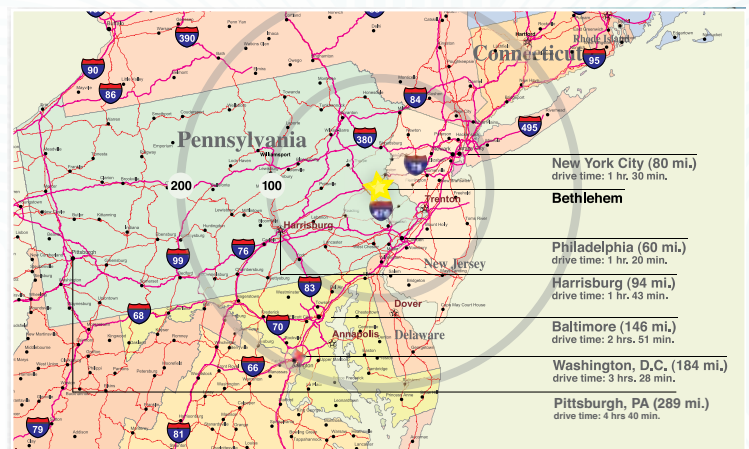
ESCAPE TO EXCEPTIONAL MEETINGS

DESTINATION EXHILARATION

Nestled in the rolling hills of Pennsylvania's beautiful Lehigh Valley, Wind Creek Bethlehem is poised and conveniently located just 90 minutes from New York City. Additionally, Wind Creek Bethlehem is easily accessible from popular Northeast hubs such as Philadelphia and North/Central New Jersey, making it an ideal destination for a wide range of meetings and events.

Airport

Lehigh Valley International Airport (ABE) offers numerous nonstop destination options for both business and leisure travelers. ABE partners with 4 major airlines to provide a hassle-free travel alternative out of the Lehigh Valley rather than flying through congested major hub airports. Non-stop destinations include Chicago, DC, Detroit and Atlanta.





552 LAVISH HOTEL ROOMS

True luxury, style and sophistication meld effortlessly to create an unparalleled—and unforgettable—hotel experience in Bethlehem, Pennsylvania. Details make the difference. Special touches abound, from the minute guests enter the soaring, elegant lobby to the outside terrace with glass-enclosed indoor pool, lounge seating, and panoramic views.

GUEST ROOMS AND SUITES

- 552 Rooms
- 50 Suites
- Complimentary Self-Parking
- Complimentary Wi-Fi
- Glass-Enclosed Indoor Saltwater Pool
- Outdoor Rooftop Terrace
- State-of-the-Art Fitness Center

CHAIRMAN'S LOUNGE

- For VIP's
- Private Enclave for VIP Check-in
- Available for Private Events
- Light Snack and Beverage Service
- Dedicated Concierge

Escape to our tranquil oasis and let our professional staff indulge you in a luxurious spa treatment. Or relax in our sauna and steam room, co-ed lounge with fireplace, vitality pools, arctic room and hanging chairs over our refreshing shallow pool.



RULES OF THE EXPO

The following Rules & Regulations pertaining to the 2025 Pennsylvania Funeral Directors Association Convention & Expo have been set forth herein for the interest of Exhibitors and their cooperation is requested. They are not considered all-inclusive, nor are they deemed or considered to be exclusive of such other reasonable rules and regulations that may or might become necessary to properly conduct this exposition. Such timely regulations and decisions as shall be necessary in addition to the following shall be at the discretion and judgment of the Pennsylvania Funeral Directors Association ("PFDA") Executive Director & General Counsel, whose decisions and rulings shall be final in all cases, in addition to those explicitly enumerated herein. By signing the Booth Space Application & Contract, the exhibitor agrees for itself and its representatives to abide by all such rules and regulations contained in the contract the company has entered into as well as the decision of the exposition management and the PFDA Executive Director & General Counsel in interpreting the same.

EXHIBITOR PERSONNEL AND BADGES

Exhibitors will be provided identification badges in accordance with exhibitor convention registration policy. Badges ARE NOT transferable to anyone and will be required for admittance to the exhibit halls. To be permitted entrance to the exhibit halls, an organization or person(s) supplying goods and services to funeral service, cremation, memorialization and cemetery industry must have contracted for booth space. Unregistered booth personnel not appearing on the exhibitor personnel list will not be permitted entry to the exhibit halls. Two (2) complimentary badges for exhibiting company employees are provided with each booth space. Additional badges for booth personnel may be purchased. Exhibitors pre-registered will be issued badges at the convention registration desk. Any exhibitor not pre-registered prior to the convention must show proper company identification at the registration desk in order to obtain and pay for the badge.

BADGE REQUIREMENTS

All Exhibitors are required to wear exhibitor badges issued by PFDA for the company under which they are registered on the exhibit floors and at all convention activities/functions. Exhibitors may enter the exhibit halls on show days, a half hour prior to the scheduled opening of exhibit activities. At all other times, access to the exhibit areas must be approved by the convention coordinator.

EXHIBITOR REPRESENTATIVES

Each exhibiting company shall assign at least one person to be its representative in connection with the installation, operation and removal of its exhibit. The representative shall be the agent of the Exhibitor and shall have the authority to enter into this agreement and such service contracts as may be necessary, on behalf of the exhibitor. All business between the PFDA and the exhibitor will be conducted only through the company's designated representative and no other person. Exhibitors desiring to change representatives must notify the Association in writing.

SOLICITING BY NON-EXHIBITORS

Prohibited soliciting in any manner within the exhibit areas or anywhere on the hotel premises, including rooms, suites, restaurants, bars, and parking lots during the Annual Convention and Exposition by any supplier, individual, group, company or firm, within or outside the industry, is strictly forbidden unless said person, group or firm has contracted for rental of booth space with the PFDA. Anyone violating this policy will be escorted from the Exposition Areas and/or from the Hotel property and their registration credentials revoked.

RESTRICTIONS ON EXHIBITING

No company or individual is permitted to exhibit, if found guilty of fraudulent, criminal or illegal activity.

OUTSIDE EXPO AND ACTIVITIES

The exhibitor agrees, subject to expulsion from the show and its firm from convention functions and activities, not to exhibit its products or services or to directly promote or otherwise exploit its company, products or services outside the exhibit areas, including on the outside premises of the host hotel and in the parking areas. Exhibitors also agree not to entertain convention attendees during the expo and convention program hours in a rental function room, hospitality suite or other rented facility, or otherwise induce attendees away from the show or scheduled convention events.

SECURITY SERVICE

The PFDA will provide security on a 24-hour basis. Neither the Association nor Wind Creek Resort & Casino will guarantee the exhibitors against loss or assume responsibility for fire, theft or other damage of any sort.

SPANNING AISLE

Aisle space is to be kept open at all times and may not be used by exhibitors as paid space, even if that exhibitor has a row of booths on each side of an aisle. Exhibitors are to use only the space they have paid for as part of their booth.

RULES OF THE EXPO

BOOTH GUIDELINES

If an exhibitor is using its rental space in a manner that is detrimental to the Association, convention or expo, or infringes on the rental of space by other exhibitors (including sight observation, soliciting products or services outside of the booths assigned, excessive noise, heat, light or pollution emanating from exhibits, or if an exhibitor's display is not in keeping with the character and purpose of the show, the Association through its Executive Director & General Counsel reserves the right to request corrective action. Exhibitors are not permitted to solicit business in booths other than their own or in the aisles. If an exhibitor is unable or refuses to comply with this request, the Association reserves the right to cancel the use for that space, or bar from the Expo Hall(s) that exhibit or any part of that exhibit, person or thing, and to remove the exhibit from the Expo Hall. In the event that such action is necessary, the exhibitors shall forfeit all money paid or due the Association for rental of the booth space.

CANCELLATION OF BOOTH SPACE

The exhibitor shall give the PFDA written notice of intention to cancel or withdraw from the exposition. In the event that notice is received by April 21, 2024 the exhibitor will receive a refund. If notice is received after April 21, 2024, no refunds will be made and the canceling party will be liable for the entire rental fee in the event that the Association is unable to resell the space(s).

LIABILITY

Neither the PFDA nor the Wind Creek Resort & Casino shall be responsible for any loss, damage, or injury that may occur to the Exhibitor or the Exhibitor's agents or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract; and, the Exhibitor, on signing the contract, expressly releases PFDA from and agrees to indemnify same against any and all claims, fees, penalties, costs, fines, including reasonable attorney's fees, for such loss, damage, or injury. Any damage to the building due to acts or omissions of the Exhibitor must be paid for by the Exhibitor causing same. PFDA shall not be responsible for any damage to the exhibitor's business for failure to provide space for the exhibit, for the removal of same. Exhibitor's sole remedy for breach of any obligation on the part of PFDA is a pro rata refund of any monies paid by exhibitor for exhibit lease space or other assessments. The Exhibitor agrees to abide by the above rules and regulations for the convention. Any deviation, without the permission of PFDA, may result in removal from the show and forfeiture of any monies paid. The Exhibitor whose name appears on this contract takes responsibility for and shall indemnify the PFDA for any liabilities incurred by any and all individuals representing the Exhibitor while at the convention or exhibits. The furnishing of security shall not be deemed to affect the non-ability of the above-named parties or to modify in any way the assumption of risk and release provided for

them. It is recommended that exhibitors obtain adequate insurance coverage at their own expense for property loss or damage and liability for personal injury.

SUBLETTING SPACE

No exhibitor shall assign, sublet or apportion the whole or any part of the space allotted to it, nor exhibit therein, nor permit any other person or party to exhibit therein, any goods other than those manufactured or handled by the exhibitor in the regular course of its business.

UNOCCUPIED SPACE

The PFDA reserves the right to rent to any other exhibitor previously rented but unoccupied space after 9:30am on the opening date of the exhibition. Moreover, this clause shall not relieve the exhibitor who contracted for the booth space of the financial obligations to pay the full amount, or any portion thereof, of said rental fee, in the event that the PFDA is unable to rent the space at the same rental rate as agreed to by the entity originally assigned the space.

WARRANTIES OR GUARANTEES

The PFDA makes no warranties or guarantees with respect to the quality of service or products marketed by any vendor or exhibitor at this convention and exposition.

PROTECTION OF THE PUBLIC

Exhibitors must protect machinery and exhibits to ensure that no injury will result to the public, visitors, guests, employees or any other person or property. Exhibitors agree to protect and hold harmless the PFDA and its officers, directors and employees for any and all claims which may result on account of injury, loss or damage sustained upon the space occupied by the exhibitors respectively, or on account of machinery and property under the control of such exhibitors or on account of negligence of exhibitors, their representatives, employees or agents.

ACTS OF GOD

The performance of this agreement by either the PFDA or the exhibitor is subject to Acts of God, war, terrorism, government regulation, disaster, strikes, civil disorder, and curtailment of transportation facilities or other emergencies making it inadvisable, illegal or impractical to provide the facilities or to hold the Annual Convention & Expo. It is provided that this agreement may be terminated for any one or more such reasons by written notice from one party to the other without liability. The Exhibitor shall waive any claim for damages or compensation, except of the pro rata return of amounts paid for space, after the deduction of actual expenses incurred in connection with the Exhibit, and there shall be no further liability on the part of either party.

2024-2025 PFDA/UNICHOICE BOARD OF GOVERNORS AND OFFICERS

Jennifer Tomon | Joseph A. Tomon, Jr. Funeral Home And Crematory
Harry Readshaw | Readshaw Funeral Home
Marc Zmijowski | Melenzyer Funeral Home & Cremation Services Inc
Scott Kaufman | Kaufman Funeral Home Inc
Gregory L. Myer | Bartron-Myer Funeral Home Inc.
John Lutz II | Lutz Funeral Home
Milian Rodriguez | Rodriguez Funeral Home
William Spence | William P. Spence Funeral & Cremation Services Inc.
Michelle Muccio-Krise | Lynch-Green Funeral Home And Cremation Services

Quaker State:
Tasha Dugan | Laurel Hill Funeral Home

2024-2025 PFDA OFFICERS:

President:
Christopher Calvey
Jennings-Calvey Funeral Home And Cremation Services, Inc.

President-Elect:
Jeff Baronick
Baronick Funeral Home & Crematorium

Secretary-Treasurer:
Angela Ulen
Hooper Memorial Home, Inc.

Immediate Past President:
Bruce Parthemore
Parthemore Funeral Home and Cremation Services Inc.

PFDA

Pennsylvania Funeral
Directors Association

DOWNLOAD PROSPECTUS AT WWW.PFDA.ORG



For More Information or Questions Please Contact:
Pennsylvania Funeral Directors Association
7441 Allentown Boulevard | Harrisburg, PA 17112
Questions: Call PFDA 717-545-7215
Email: kristine@pfda.org